



Young Professionals Advisory Board Overview 2023

Who are we?

The Mission of the Kentucky Science Center Young Professionals Advisory Board is to bolster Kentucky Science Center's Mission of encouraging people of all ages to Do Science in Engaging, Educational, and Entertaining Ways to Inspire a Lifetime of Learning.

The Vision of the Kentucky Science Center Young Professionals Advisory Board is to make Kentucky Science Center a place that is a consistent asset for a diverse audience of adults engaging in the act of "doing science."

The Purpose of the Kentucky Science Center Young Professionals Advisory Board is to advocate, promote, and help sustain Kentucky Science Center by implementing innovative programming and marketing strategy to increase adult audience and engagement to Kentucky Science Center.

Goals:

1. Work in collaboration with Kentucky Science Center staff and Board of Directors to fulfill mission, vision, and goals
2. Plan and execute sustainable and consistent Young Professional programming and engagement opportunities
3. Actively promote and engage adult audiences to visit Kentucky Science Center through new programming initiatives.

Values:

1. Commitment to produce diverse, inclusive, and equitable adult programming
2. Pursue cost-effective programs, maintaining a sound budget, in accordance with Kentucky Science Center
3. Programs to remain focused on "doing science" and promotion of the overall Kentucky Science Center mission and vision

Board Structure:

Kentucky Science Center Young Professionals Advisory Board shall be governed by bylaws as established by the inaugural members of the Young Professionals Advisory Board and approved by the Kentucky Science Center Board of Directors and shall include:

- Advisory Board members must be under 41 years of age
- Advisory Board members must live or work in the Louisville or Southern Indiana area
- Advisory Board to consist of 15-20 members, with opportunity to amend maximum number of active Advisory Board members
- Advisory Board members will serve a two-year term, with opportunity to for reappointment to serve up to two additional terms (total of 6 years)
- Leadership roles include:
 - Chair
 - Vice Chair
 - Programming & Partnerships Committee Chair
 - Marketing & Communications Committee Chair
 - Analysis & Evaluation Committee Chair



- Sub-committees include:
 - Programming & Partnerships: Responsible for organizing high quality adult programming/events (identifying topics/content and coordinating logistics), integrating community support to expand audiences and impact.
 - Marketing & Communications: Support Kentucky Science Center's outreach and promotional activities to increase and expand Kentucky Science Center's adult audience
 - Analysis & Evaluation: Supports Kentucky Science Center in developing and maintaining sustainable adult events using data and insight from programs and events.

Why should I become a member?

- Build your professional network by meeting other Young Professionals passionate about STEAM (science, technology, engineering, art, and math) and life-long learning.
- Opportunity to utilize existing talents and develop new skills that you may not have exposure to in your day-to-day life.
- Make a meaningful impact in your community by providing adults with opportunities to "Do Science" in engaging, relevant, and fun ways.

Time Commitment:

- Young Professionals Advisory Board meetings are held each month for one hour (12 hours/year)
 - 4 In-person meetings
 - 8 Virtual meetings
- Advisory Board member serves on a sub-committee which meets each month for one hour (12 hours/year)
- Each month, Advisory Board members should expect to spend 1-2 hours to complete assigned tasks