



FY2024

IMPACT

REPORT



KENTUCKY
SCIENCE CENTER

MIKE'S MESSAGE

Dear Friends and Supporters,

I am thrilled to share with you Kentucky Science Center's annual Impact Report, which showcases the incredible strides we have made in fostering a love for science and education throughout our community and beyond.

Though we have myriad programs and initiatives going on every year at Kentucky Science Center, there are three that we want to highlight for you from this past year:

Our **Community Access Membership (CAM) program** that has been a beacon of inclusivity and support for families using the SNAP or WIC programs.

The **Elev8 program**, developed in collaboration with Jefferson County Public Schools (JCPS), which is an after-school program engaging young JCPS scientists.

Our **Science in Play2Go** program which, in partnership with local libraries, brings science education to every corner of Kentucky.

These highlights represent just a fraction of the impact we had this year. Kentucky Science Center remains dedicated to making science fun, engaging, and accessible for all. We are deeply grateful for the support of our team, community, partners, guests, and donors whose contributions make our work possible. Together, we are shaping a brighter future for our children and our state.

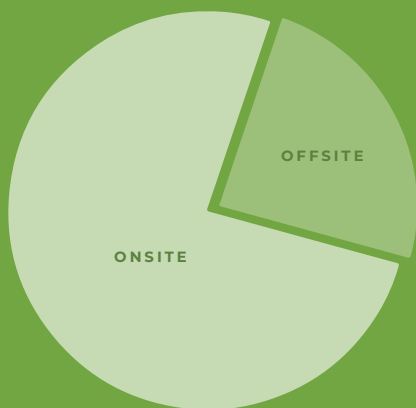
Thank you for being a part of our journey.



Mike Norman
President & CEO
Kentucky Science Center



IMPACT



294,379 TOTAL SERVED

TOTAL ONSITE - 223,499

TOTAL OFFSITE - 70,880

CAMPERS

2,847

ON-SITE CAMPERS

STEAM CARTS

1,820 STUDENTS IMPACTED

SINCE 2022

KENTUCKY

Middletown Elementary
Zachary Taylor Elementary
Calvary Elementary

INDIANA

Silver Creek Primary
Morgan Elementary
Heth-Washington Elementary



MEMBERS

12,000

TOTAL MEMBERSHIPS

26,500+

MEMBER VISITS

Kentucky Science Center is proud of the impact we have on our community, in Louisville, in Kentucky, and beyond. ***We loved Doing Science with you this year!***

COMMUNITY ACCESS MEMBERSHIP

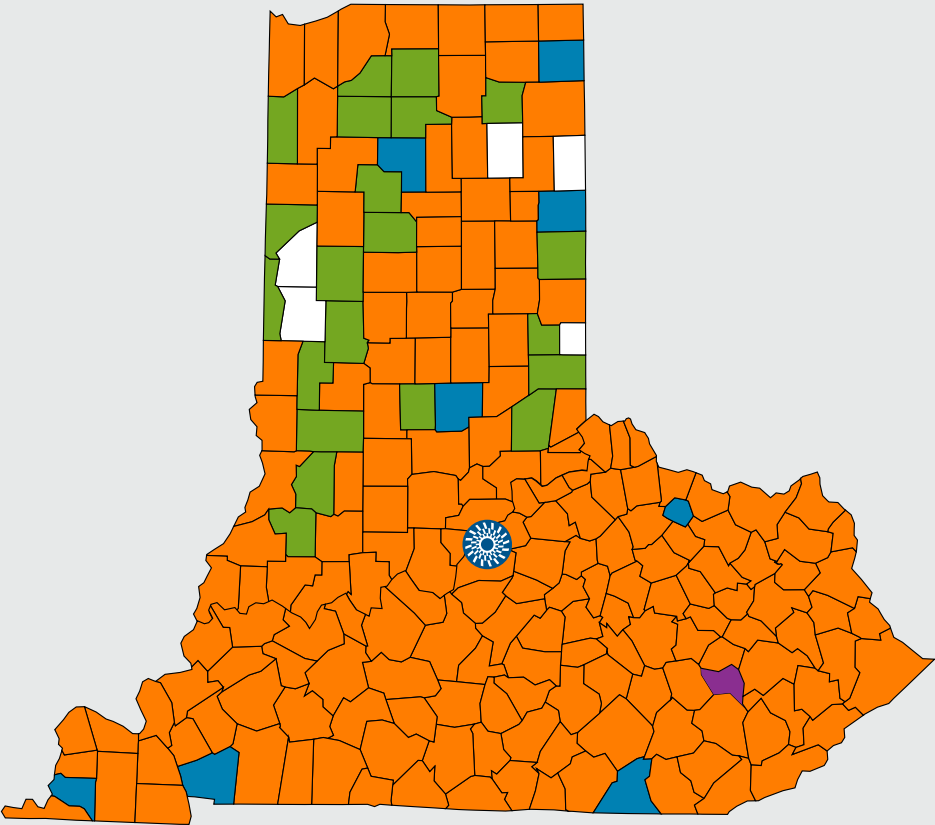
4,500

CAM MEMBERSHIPS ACTIVATED

21,828

TOTAL CAM ATTENDANCE

In addition to hosting visitors from all 50 states, we impacted **every county** in Kentucky and most in Indiana.



100%

Kentucky Counties

95%

Indiana Counties

Impact Type



Multiple

Any combination of 2 or more



Member

Member resides in the County



Onsite

Public visitor to flagship facility



Offsite

Science Travels to You programming



Kentucky Science Center Flagship Location

COMMUNITY ACCESS MEMBERSHIP

Our Community Access Membership initiative is one of the most significant investments in Kentucky Science Center's mission to make fun science education accessible to everyone in our community. A Community Access Membership is a free year-long family membership available to any recipient of Supplemental Nutrition Assistance Program (SNAP) or Women Infants and Children (WIC) benefits. We make it easy to apply, and member families can enjoy all that Kentucky Science Center has to offer year-round! Removing the financial barrier to science learning ensures that everyone in our community has equitable access to Do Science in fun and inspiring ways.



PARTNER SUPPORT RECEIVED: \$258,000





ELEV8

Kentucky Science Center was proud to partner with JCS this year on their Elev8 program. **Elev8 Student Learning Centers** are a unique opportunity for students that offer academic instruction, targeted tutoring, college and career support, and a variety of enrichment opportunities to make learning fun and engaging. Elev8 addresses systemic barriers that limit opportunities for students, often based on race and class, ensuring fair access to support that will prepare them for future success.



SCIENCE IN PLAY2GO

Science in Play2Go celebrated its sixth year of bringing hands-on, “loose parts” play to young children across Kentucky. A traveling version of our popular first-floor Science in Play experience, Science in Play2Go spends three months at a time in county libraries all over the state. This past year, children and families in Pike, Bracken, Russell, Madison, Mason, and Larue Counties enjoyed this play-based learning experience that improves kindergarten readiness.

VISITORS
230K+
SINCE 2016

KY COUNTIES
32
VISITED SINCE 2016

“EXCELLENT SET-UP AT THE LIBRARY.

HIGH ENGAGEMENT AND SO MANY
STANDARDS PRACTICED
AND COVERED!”

FIELD TRIP TEACHER



OPERATING INCOME

\$6,485,165

OPERATING EXPENSES

\$6,340,346

Special Events
\$139,668

Membership
& Marketing
\$259,125

Administration
& Philanthropy
\$409,378

Education &
Visitor Services
\$514,429

Facilities
\$878,519

Salaries &
Benefits
\$4,139,227

Special Events
\$265,504

Other Flagship
Revenue
(gift shop, rentals,
parking, other)
\$887,202

Memberships
\$913,454

Public
Admissions
\$1,174,086

Education
Revenue
\$1,452,297

Individual,
Corporate,
Foundation &
Government
Support
\$1,792,622

We could not achieve our mission without your help.

Thank you to all of our generous donors who help us make Science Matter.

\$100,000+

Sandra Frazier
Kentucky Department for Libraries
and Archives
Louisville Metro Government

\$20,000 - \$99,999

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\$5,000 - \$19,999

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Thrivent
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Surgery
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\$250 - \$999

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Tyler Sharpe
William Sutter
Dr. Vincent P. Tanamachi
University of Louisville Hospital

Warren RECC
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Yinyin Wright
Yield Giving

\$100 - \$249

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Sara Thompson
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Gail Tway
WYLD Thoughts

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We are grateful to each of our Board Members who have committed their time and energy to helping us Do Science!

(*) New Board Members in FY24 · (^) Ex-Officio Members

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Do Science.