## FOR IMMEDIATE RELEASE

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## Science Center's annual Thunder Over Louisville event is April 18

ThunderBlast 2015, presented by Genentech, will include Earth Day experiments, delicious food vendors & front row seats for the fireworks!

**Louisville, KY (April 13, 2014)** – Kentucky Science Center's largest annual family-friendly event, *ThunderBlast*, will coincide with Thunder Over Louisville on Saturday, April 18. *ThunderBlast* runs from 2:00 p.m. – 11:00 p.m. at Kentucky Science Center both inside their building and outside in their largely covered parking lot area, with amazing hands-on activities and demonstrations focused on this year's theme: "EARTH DAY!" Guests at this year's event will have exclusive access to the Science Center as well as access to the neighboring Louisville Slugger Museum. Showing in the Science Center's all new 4-Story Digital Theater will be Dr. Seuss' THE LORAX 3D which will be offered along with several other movies at member prices. *ThunderBlast* is presented by Genentech.

ThunderBlast features a moderately covered, front-row, riverside view of the Thunder Over Louisville air show and fireworks from the Science Center's secure parking lot located at Eighth Street and River Road. This gated, outdoor environment is exclusive to ThunderBlast guests, complete with security and indoor/outdoor restroom facilities. All proceeds benefit Kentucky Science Center's mission-driven programs such as curriculum development, early childhood-initiatives, innovative new exhibit experiences, on-site programming, School's Out Science Camps, and outreach efforts across the Commonwealth.

ThunderBlast guests can purchase parking at many of the convenient downtown parking locations, such as the Advocacy Garage located on Jefferson Street between Seventh Street and Eighth Street just two blocks south of the Science Center. Parking will be available for purchase at the garage on Saturday, April 18 for \$10 per vehicle. New this year, guests can save the hassle of traffic and parking by cycling to the Science Center and using complimentary bike racks provided by Bicycling for Louisville.

New activities this year include an Earth Day passport where families can explore sustainable activities with local partners or try their hand at a gigantic game of Angry Birds as well as other larger than life games. Families can also enjoy their *ThunderBlast* favorites such as spin art, bouncy inflatables and Science Center permanent exhibits. Inside the Science Center, guests can race remote control horses at the Science Center's mock Churchill Downs track or explore the science of the very small in the Chemistry Kitchen with nanotechnology activities. Additionally, Science Center Educators and their famous outreach characters, ION JONES and CAPTAIN CURRENT will be performing explosive demonstrations such as Hydrogen Balloon Flame Tests and Liquid Nitrogen Volcanoes throughout the day.

ThunderBlast includes all the family-friendly assets and amenities of a visit to the Science Center and more, providing a fun, family-oriented way to spend your day leading up to the world-renowned fireworks show! Tickets to ThunderBlast include exclusive access to the Science Center, indoor and outdoor family activities, indoor restrooms, access to carnival-style food vendors including V-GRITS,

Papa Murphy's Pizza and The Comfy Cow PLUS a spectacular view of the largest annual fireworks display in North America.

Tickets for members are \$40 for adults and \$25 for children ages 2-18. Tickets for non-members are \$50 for adults and \$35 for children ages 2-12. Tickets can be purchased by calling (502) 561-6100 or online at <a href="https://kww.kws.com/KYScienceCenter.org/ThunderBlast">KYScienceCenter.org/ThunderBlast</a>.

Tickets to the Science Center's all new, 4-Story Digital Theater will be offered exclusively to *ThunderBlast* guests at member pricing including a 10:15 p.m. showing of Dr. Seuss' THE LORAX 3D for those who want to wait out the traffic after the fireworks. Additional family-friendly movies will be available the day of *ThunderBlast*, including *Journey To Space 3D*, *Pandas: The Journey Home and KentuckyShow!*. Guests can visit the Science Center's website at KYScienceCenter.org/movies for ticket pricing and movie descriptions.

Kentucky Science Center is proud to be a Derby Festival Thunder Funder.

## About Kentucky Science Center (KYScienceCenter.org)

Kentucky Science Center is a nonprofit educational institution that encourages people of all ages to do science in engaging, educational and entertaining ways to inspire a lifetime of learning. Designated the "State Science Center of Kentucky" by the 2002 Kentucky General Assembly, Kentucky Science Center features interactive exhibits and engaging programs for children, families and adults. Kentucky Science Center is committed to growing a scientifically literate community that investigates, questions, and challenges.