

**FOR IMMEDIATE RELEASE**

*For more information, contact:*  
**Hannah E. Clore**  
**Communications Coordinator**  
**Direct Line: (502) 560-7152**  
**[hannah.clore@louisvilleky.gov](mailto:hannah.clore@louisvilleky.gov)**



## **Come PLAY at Kentucky Science Center's Annual Fundraiser**

*Evening will feature Maker remote-control car races, a Bourbon & Bricks LEGO Lounge, and Interactive Games of Pac-Man on 4-Story Digital Screen*

**Louisville, KY (January 13, 2014)** – Tickets are now on sale for Kentucky Science Center's annual fundraising gala, *Science With A Twist*, presented by Brown-Forman Corporation. The event will take place on January 31 from 7:00 p.m. – midnight at the Science Center and will feature interactive activities, strolling hors d'oeuvres and cocktails. The funds raised from the event will support the Science Center's mission to encourage people of all ages to Do Science in engaging, educational, and entertaining ways to inspire a lifetime of learning.

"Science is and should be exciting, interactive, and accessible for everyone. Through the lens of play, we've crafted a uniquely fun, adults-only evening of celebrating, recognizing, and advancing science literacy," said Science Center Executive Director Joanna Haas.

Kicking off the evening from 7:00 p.m. – 8:00 p.m. is the Power Hour Awards Reception, powered by LG&E and KU, where three Ambassadors of Science Literacy will be honored. The Science Center will celebrate the accomplishments of Tracy Green, Director of Communications and Development at Oldham County Schools; Natarajan Venkatakrishnan, Director of Research and Development at GE Appliance Business, and Lexmark, a global technology company headquartered in Lexington, Kentucky.

Immediately after the Power Hour Awards Reception, guests can try their hand at creating a bubble gum slingshot or watch a live ice carving demonstration. Those with a competitive side can race across a Maker remote-control racetrack on the second floor while, for a few extra dollars, guests can take a trip down memory lane with an interactive game of Pac-Man on the Science Center's 4-Story Digital Screen.

As guests enjoy the evening, a strolling hors d'oeuvres dinner of fun and playful foods created by Horseshoe Southern Indiana will be served with a grown-up twist. Additionally, a full service bar with signature cocktails created by Brown-Forman will be open to all guests as they *play* the night away.

Various ticket levels are available. The \$100 individual ticket includes the main event, strolling hors d'oeuvres and full service bar. The \$250 individual ticket includes the main event, strolling hors d'oeuvres and full service bar – as well as access to Power Hour, powered by LG&E and KU. Tables for ten or more guests are also available. Cocktail attire is recommended and sneakers are welcome. Attendees must be 21.

Visit [KYScienceCenter.org](http://KYScienceCenter.org) or call 502-561-6146 by January 20 for more information or to purchase tickets. Event proceeds support the Science Center's work to promote science literacy and a portion of each ticket is tax deductible.

Science with a Twist is presented by Brown-Forman Corporation as the "Platinum Level" Presenting Sponsor. Horseshoe Indiana and LG&E and KU are the "Gold Level" Sponsors and the "Silver Level" Sponsor is DD Williamson. "Bronze Level" Sponsors include Genentech, Genscape, InLine Engineers, VoluForms, WDRB-TV and Yum! Brands. Lastly, "Copper Level" Sponsors are AT&T Kentucky, Churchill Downs Inc., GE Appliances, Louisville Public Media, Mountjoy Chilton Medley, Norton Healthcare, and USA Image.

***About Brown-Forman Corporation***

For more than 140 years, Brown-Forman Corporation has enriched the experience of life by responsibly building fine quality beverage alcohol brands, including Jack Daniel's Tennessee Whiskey, Southern Comfort, Finlandia, Jack Daniel's & Cola, Canadian Mist, Korbel, Gentleman Jack, el Jimador, Herradura, Sonoma-Cutrer, Chambord, New Mix, Tuaca, and Woodford Reserve. Brown-Forman's brands are supported by nearly 4,000 employees and sold in approximately 160 countries worldwide. For more information about the Company, please visit <http://www.brown-forman.com/>.

***About the Kentucky Science Center ([KYScienceCenter.org](http://KYScienceCenter.org))***

Kentucky Science Center is a nonprofit educational institution that encourages people of all ages to do science in engaging, educational and entertaining ways to inspire a lifetime of learning. Designated the "State Science Center of Kentucky" by the 2002 Kentucky General Assembly, Kentucky Science Center features interactive exhibits and engaging programs for children, families and adults. Kentucky Science Center is committed to growing a scientifically literate community that investigates, questions, and challenges.

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